

RTTUZYUW RUENAAA9280 1492008-UUUU--RULSSEA. ZNR UUUUU R 291355Z MAY 97 ZYB PSN 465141M21 FM ASSTSECNAV RDA WASHINGTON DC//C4I/ABM// TO RHHMHAH/CINCPACFLT PEARL HARBOR HI//N6// RUCBCLF/CINCLANTFLT NORFOLK VA//N6// RUENAAA/CNO WASHINGTON DC//N4/N41/N43/N6// RUEADLA/DLA FT BELVOIR VA//MMP// RUENMED/BUMED WASHINGTON DC//04// RUEACNP/BUPERS WASHINGTON DC//01/09/10// RUEACMC/CMC WASHINGTON DC//JJJ// RUCTPOA/CNET PENSACOLA FL//JJJ// RUCOSSA/COMNAVAIRLANT NORFOLK VA//N41/N6// RUWFEAA/COMNAVAIRPAC SAN DIEGO CA//N41/N62// RULSNAA/COMNAVAIRSYSCOM WASHINGTON DC//2.0/7.0// RULSADK/COMNAVFACENGCOM ALEXANDRIA VA//91/11// RUCCFVI/COMNAVRESCRUITCOM NEW ORLEANS LA//JJJ// RUCCNOM/COMNAVRESFOR NEW ORLEANS LA//JJJ// RULSSEA/COMNAVSEASYSCOM WASHINGTON DC//02/10// RULSAMX/COMNAVSUPSYSCOM MECHANICSBURG PA//02/06// RUCBTFA/COMNAVSURFLANT NORFOLK VA//N41/N6// RUWDEAA/COMNAVSURFPAC SAN DIEGO CA//N41/N6// PAGE 02 RUENAAA9280 UNCLAS RULSMSC/COMSC WASHINGTON DC//N4/N8/N10// RULSSPA/COMSPAWARSYSCOM WASHINGTON DC//02/10/70// RHHMDBA/COMSUBPAC PEARL HARBOR HI//N41/N6// RUCBFAW/NEXCOM NORFOLK VA//JJJ// RUCBKMC/COMSUBLANT NORFOLK VA//N41/N6// RULSABC/USNA ANNAPOLIS MD//JJJ// BT UNCLAS //N05000// MSGID/GENADMIN/ASN RDA// SUBJ/ITEC DIRECT ELECTRONIC CATALOG// POC/D. CAPIZZI/CAPT/-/-/TEL:202 433-4910// POC/J. ZUCKER/CDR/-/-/TEL:202 433-4910// RMKS/1. THE INFORMATION TECHNOLOGY ELECTRONIC COMMERCE (ITEC) PROGRAM PROVIDES COMMERCIALLY AVAILABLE, USN STANDARD COMPLIANT HARDWARE, SOFTWARE AND SERVICES. THE ITEC DIRECT ELECTRONIC CATALOG ALLOWS CUSTOMERS A FAST, EASY WAY TO ELECTRONICALLY LOCATE, COMPARE AND ORDER INFORMATION TECHNOLOGY PRODUCTS AT MARKET OR BETTER PRICES. THE ITEC DIRECT CATALOG SPANS THE RANGE OF TECHNOLOGY PRODUCT NEEDED BY THE NAVY CUSTOMER INCLUDING DESK TOP WORK STATIONS, SERVERS, NOTEBOOK PCS, PRINTERS, PERIPHERALS, AND PAGE 03 RUENAAA9280 UNCLAS SOFTWARE. THE CATALOG IS OPEN TO ALL DOD CUSTOMERS TO BROWSE FOR COMPARISON OF FEATURES AND PRICES. ONLINE ORDERING IS AVAILABLE TO DON CUSTOMERS WHO HAVE A GOVERNMENT WIDE PURCHASE CARD (COMMONLY KNOWN AS THE IMPAC CARD) AND HAVE

PRE-REGISTERED. IMPAC CARD HOLDERS CAN REGISTER ONLINE. ITEC

DIRECT IS ACCESSIBLE THROUGH THE INTERNET AT WWW.NISMC.NAVY.MIL. CLICK ON ITEC DIRECT.

- 2. THE ITEMS IN THE CATALOG ARE CONTAINED ON BLANKET PURCHASE AGREEMENTS (BPAS) WITH GENERAL SERVICES ADMINISTRATION (GSA) FEDERAL SUPPLY SCHEDULE (FSS) CONTRACTORS. USE OF THE GSA SCHEDULE BASED BPAS STREAMLINES THE IT ACQUISITION PROCESS AND ALLOWS THE ITEC ITEMS TO BE SIGNIFICANTLY DISCOUNTED FROM THE SCHEDULE PRICE. MOREOVER, THE BPAS PROVIDE A MEANS FOR RAPID ADDITION OF NEW ITEMS INTO ITEC AS THEY ARE INTRODUCED IN THE COMMERCIAL MARKETPLACE. SINCE THE ITEC DIRECT ITEMS ARE CONTAINED ON GSA FEDERAL SUPPLY SCHEDULES, CUSTOMERS CAN ORDER WITHOUT FURTHER COMPETITION OR JUSTIFICATION OF PRICE. ITEC DIRECT ALLOWS THE CUSTOMER TO DECIDE WHICH ITEM PROVIDES BEST VALUE FOR THE REQUIREMENT.
- 3. ITEC DIRECT WAS DEVELOPED UNDER A PARTNERSHIP BETWEEN NAVAL INFORMATION SYSTEMS MANAGEMENT CENTER AND DEFENSE LOGISTICS AGENCY (DLA) HEADQUARTERS. DLA PROVIDED ITEC WITH A UNIQUE **PARAMETRIC**

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SEARCH TECHNOLOGY DEVELOPED UNDER THE LOGISTICS RESEARCH AND DEVELOPMENT PROGRAM. THE SEARCH ENGINE IN ITEC ALLOWS CUSTOMERS TO SCREEN FOR ITEMS ON FUNCTIONAL CHARACTERISTICS. ITEC DIRECT IS A "STORE" IN THE DLA ELECTRONIC MALL (E-MALL) WHICH PROVIDES ACCESS TO A WIDE RANGE OF DLA COMMODITY ITEMS. THE DLA E-MALL IS ACCESSIBLE VIA INTERNET AT WWW.SUPPLY.DLA.MIL. 4. PROCUREMENT TOOLS SUCH AS ITEC DIRECT FACILITATE BROADER USE OF THE IMPAC CARD. DEPARTMENT OF THE NAVY POLICY AUTHORIZES USE OF THE IMPAC CARD FOR TRANSACTIONS UP TO 100,000 DOLLARS AGAINST FSS GSA CONTRACTS, WHICH COVERS ALL OF THE ITEMS IN THE ITEC DIRECT CATALOG. HEADS OF CONTRACTING ACTIVITIES (HCA) SHOULD ENSURE INDIVIDUAL CARD HOLDERS CAN TAKE FULL ADVANTAGE OF VEHICLES SUCH AS ITEC DIRECT THROUGH AUTHORIZATION OF CARD HOLDER SINGLE PURCHASE LIMITATION TO 100,000 DOLLARS. HEADS OF CONTRACTING ACTIVITIES ARE ENCOURAGED TO INCREASE SINGLE PURCHASE LIMITATIONS FOR GSA ORDERS UP TO THE 100,000 THRESHHOLD FOR NOT ONLY CARD HOLDERS IN CONTRACTING FUNCTIONS, BUT CARD HOLDERS IN NON-CONTRACTING POSITIONS AS NEEDED. HEADS OF ACTIVITIES SHOULD LIAISON WITH THEIR HCA TO INCREASE AUTHORIZATION OF INDIVIDUAL CARD HOLDER SINGLE PURCHASE LIMITATIONS UP TO 100,000 DOLLARS FOR INDIVIDUALS WITHIN THE ACTIVITY.

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5. HEADQUARTERS ACTIVITIES ARE REQUESTED TO PROVIDE WIDEST DISTRIBUTION TO SUBORDINATE ACTIVITIES.

6. RELEASED BY THE HONORABLE JOHN W. DOUGLASS, ASN (RDA). //

BT

#9280

NNNN

02(1)ACT FOR COMNAVSEASYSCOM 00N(1) 01K(1) 03R(1) 03X(1) 04I(1) 09M(1) 914(1)PMS312(1) PMS377(1) 00(1) 00C(1) 00F(1) 016(1) 01P(1) 03(1) 3D9MED(1) 03K(1) 04TD(1) 04MS(1) 04MP(1) 07(1)

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91E(1) 91K4B(1) 91Q(1) 91T(1) PMS340(1) 92T(1) PMS392(1) 92Q(1) >
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